

UNIT REPORT

Family And Consumer Sciences MS  
Assessment Plan Summary

Family And Consumer Sciences MS

Increase Enrollment

Goal Description:

The MS program in Family Consumer Science will increase enrollment with the goal of producing graduates during the coming academic year (2015-2016).

RELATED ITEMS/ELEMENTS -----

RELATED ITEM LEVEL 1

Increase Program Enrollment

Performance Objective Description:

Increase numbers of students enrolled in the Master of Science in Family Consumer Sciences Program at Sam Houston State University

RELATED ITEM LEVEL 2

Increase Enrollment In MS In FCS

KPI Description:

An increase in the number of declared majors and graduates in Master of Science in Family Consumer Sciences Program.

Results Description:

In 2014-2015 there were six students enrolled in the FCS MS degree. For 2015-2016 there were five students enrolled in the FCS MS degree.

RELATED ITEM LEVEL 3

Increase Enrollment

Action Description:

The curriculum for the MS in Family and Consumer Science is under review and revision. We will market the revised program within target markets in an effort to increase enrollment.

Student Knowledge Of Content Area

Goal Description:

Students enrolled in the MS in Family and consumer Sciences, will graduate with an in-depth knowledge of the content area of interest.

RELATED ITEMS/ELEMENTS -----

RELATED ITEM LEVEL 1

Knowledge And Skills

Learning Objective Description:

Students graduating from the MS in FCS program will demonstrate adequate knowledge and skills necessary for upper-level employment positions in their selected fields including teacher education in family and consumer sciences, interior design, fashion merchandising, and nutrition.

RELATED ITEM LEVEL 2

Knowledge And Skills

Indicator Description:

Comprehensive exams for Family and Consumer Sciences cover all major and minor course areas undertaken by each student; scores are assigned on a High Pass, Pass, or Fail basis. These exams are scored holistically, and must cover content of specific course work taken for the degree. The answers are scored by the faculty under whom the work was completed.

Criterion Description:

At least 100% of the students who complete the master's program in FCS will score a Pass or higher on each area of the comprehensive exam.

Findings Description:

Three students completed the FCS comprehensive exams in December of 2015. Each student scored a Pass or higher on their comprehensive exams.

RELATED ITEM LEVEL 3

Student Knowledge of Content Area

Action Description:

A new model for the comprehensive exam has been developed which will now be used.

Update to Previous Cycle's Plan for Continuous Improvement

**Previous Cycle's Plan For Continuous Improvement (Do Not Modify):**

The department is pleased with the delivery (on-line) and rigor of this program. We frequently receive comments from other departments regarding the outstanding quality of work of the students in the program. However, we must make continued recruitment of these high-quality students a priority in order to sustain this program. We have hired four new faculty eligible to teach graduate level courses. Two of the new faculty have a family and consumer sciences Ph.D. These faculty will work on curriculum updates within the program to make the degree more targeted to specific populations. They will also work on marketing strategies to increase the visibility of the program. The goal is to double the enrollment within a one year time period. Finally, we need to continue to work in partnership with departments across campus that have courses that complement this program so that students can choose a secondary area that will help students to achieve satisfactory positions as they graduate.

**Update of Progress to the Previous Cycle's PCI:**

New and existing graduate faculty members will meet to update our curriculum offerings in this program. We will collaborate with the marketing department to implement strategies to increase our enrollment.

**Plan for Continuous Improvement for 2016-17****Closing Summary:**

This program has low enrollment. There are not enough students to develop meaningful assessment measures. We anticipate a full cohort of students for the 2017-2018 academic year. We will update assessment measures related to student outcomes at that time.